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AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application:

1. (Currently Amended) A computer-implemented method for managing purchasing data, the method comprising:

receiving purchasing data from a purchasing entity, wherein the purchasing data relates to purchase transactions for a plurality of products purchased by the purchasing entity;

using a computer to identify ~~identifying~~, for each transaction, a product related to the transaction by comparing the received purchasing data with product information stored in a product index, wherein the product information in the index associates at least a portion of the received purchasing data with a particular product;

modifying the received purchasing data to include data representing the identified product; and

processing the modified purchasing data to reflect all purchase transactions concerning the identified product.

2. (Previously Presented) The method of claim 1, wherein the receiving step further includes: